

Thomaston EDC

August 8, 2016

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Time 11:15  
Thomaston Town Clerk  
C. Dunn

**Present:** Mike Madow, Matt Stancavage, Rich Sileo, Sue Holway, Jeff Dunn, Lissa Jennings

**Others:** Jeremy Leifert-Staff, Carol Hoebel-Recording Secretary Steve Lattimer, Tim Scatena, Paul Yoos Robby P. - Town Times,

Meeting was called to order at 7:03 pm.

Motion to accept the minutes from June was made by Jeff D. Seconded by Mike M. Motion passed.

A motion to move the video and website report to now was made by Jeff D. and seconded by Mike M. Motion passed.

**Video and Website report** – Rich S. introduced Steve Lattimer and Tim Scatena to the video and website project. A discussion ensued around using photographs that Steve has taken around Thomaston to be used on the new website. CGI will be shooting the video of Thomaston on September 13<sup>th</sup>. There will also be a meeting August 10 at 9:00 with Qsend to look at the project plan. Branding initiative was emailed to all members to look at and to see what needs to be changed or added. Matt S. asked if there was a logo and Rich said the old one was pretty good, but maybe see if there were better ones out there. Jeff suggested that a banner go on top of the page showing the slogan Live-Work-Play and people could click on those elements. Not sure if that could be done or not.

**Communications:**

1. Jeremy passed around a sample of a sign that was proposed in the 1980's but nothing was ever done with it.

**Old Business:**

1. No update on the Grant
2. Property listings handed out.

3. A motion to accept the Tax Incentive Ordinance Revisions was made by Jeff D. and seconded by Matt S. Motion passed. Will be passed onto the Town Attorney and then to the Selectman for approval.
4. Nothing new on gateway signage. Lissa J. and Sue H. are going to go to DOT personally to get some answers as to where the sign can go. Jeremy has gotten no response back from DOT. Donor is anxious to donate the money to have sign built. Jeremy L. did say the money could go into the Town Capitol Account and be earmarked for the sign. There were concerns to money getting forgotten or lost in the future.
5. A motion by Mike M. to accept the new introduction letter as amended and seconded by Jeff D. Motion passed. Will got to Selectman for approval.
6. Rich S. wants everyone to think about the Town Logo and slogan and if it should be changed.
7. Matt S. and Mike M. will be reappointed to the EDC in October.

**New Business:**

None

**Business Happenings:**

The new Cumberland Farms is ahead of schedule.

CHH primary practice will be moving to Marine Street.

JK Energy is new on Watertown Road

Saver Foods on Watertown Road is looking for a tax break. Jeremy suggested they see if they qualify under the Enterprise Zone.

**Subcommittee Reports:**

1. Downtown Development – Still looking for 2 business owners to join.
2. Business Relations – Mike M. stated that he went to Drawn Metal and Ward Leonard factories and he found it interesting that a lot of the people that work there are from Thomaston and have worked there for many years. Jeff D. mentioned that there are about 35 people using the new bus.

**Public Comment:**

Paul Yoos said it was a good meeting, very positive.

3.

Motion to adjourn at 8:12 pm by Jeff D. and seconded by Lissa S. . Motion passed

Respectfully submitted,

Carol Hoebel - Secretary